

UMAC Minutes -- March 16, 2010

1. Checking in
2. Worship Eleanor
3. Minutes Eleanor*
4. Treasurer's Report Steve*
5. Committee Reports (can be submitted in writing; if action by the board is required, we invite the chair of the team to join us. If no action is required, a report can be filed)
6. Old Business
 - a. 2010 Meeting
 - i. Mission Day/Rethink Church Grant Cate
 - ii. Logo Matt
 - iii. Keynote & his workshop Sandy
 - iv. Schedule Carolyn
 1. Editor's (or whatever) meeting Royya/UMCom

Larry Speaking at Lunch on Thursday

Followed by Editor's Meeting – with a new name

2. Meals Cate/Sandy
- No discussion yet
- v. Workshops Eleanor

UMITA – check with Michael re: workshops

Some overlap expected

Suggestions:

PLENARY SESSION/Panel: IT for communicators—how to speak IT

Design Matters – Illustrator/Graphic Art (hands on) (Creative Worship/Midnight Oil)

Experiential Marketing: Coffee filter/iPod experiences-value – Midnight Oil

DuBoseography – Mike DuBose

Rethink Church/Impact Community – Jen Rodia, Jackie Vauhagn

Short Video Production/Our Church Videos – Eric Halverson

Effective use of youtube, social media/App building class – Art McClanahan

Creating Training Team in Conference – Cheryl Hemmerlee

Financial Interpretation -- Talking Resources – Ken Sloane

Christian Yoga – stretch breaks

Involving Larry Hygh

A professor? Stanford/Berkley?

Involving UMITA

Adobe contacts?

- vi. A/V needs-Video-Podcasts Art

Will assess AV needs when room/space assignments made.

Art will podcast and post on OCV site

Photo contest entries can park there as well

***Idea: share video from Hall of Fame/Communicator of the Year Dinner**

Art will handle submissions

vii. Displays/Vendors

Mark

Will generate list

Will distribute letter – rates based on part of connection or outside vendor

viii. Hall of Fame Production

Kay

ix. Awards luncheon

Matt/Eleanor

Keeping same categories

Matt offered overview on how awards have been received. Will write up for handbook.

Work out logistics of online awards judging

Matt will talk with Brick River and Erin to determine logistics and make recommendation

x. Worship leaders & liaison with Bishop/Conference

Cate

Each morning begins with worship

Invitations to offer grace

Cate and Sandy to visit more

xi. Program

***Sandy to ask Art to ask Kevin to design brochure and program**

Matt has print shop in office. Could oversee print/mail.

xii. UMITA connections

Michael

xiii. Update on Web sites about meeting

Erin

b. 2011 Meeting

i. Recommendation for hotel

ii. Theme & logo ideas

iii. Ideas for Keynote speaker

iv. Set schedule for when things need to be done

v. Dates are set; get dates on bishop's calendar

vi. Another Rethink event?

c. Handbook

7. New Business

8. Other